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agarcias.com

Objective

Fulfill the Video Editor position.

Skills

Editing: Premier Pro CC, Final Cut, Davinci <u>Live:</u> Blackmagic Atem Studio 4k switcher <u>Cameras:</u> Sony FS7, FX3, Blackmagic MiniUrsa <u>Motion Graphics:</u> After Effects, Expressions <u>Design:</u> Photoshop CC, Illustrator CC <u>Audio:</u> Audition CC <u>Other:</u> Microsoft Office, Google Docs, Pages, Numbers and Keynotes, Scrum, Workfront, Asana, Jira, Bilingual English & Spanish, Experiece with web design, graphic design and video streaming.

Qualifications

More than 15 years of experience in pre-production, production and post-production. Delivering content for broadcast, streaming and social media. Video has become my preferred form of communication.

Work Experience

National University | San Diego, CA

2014 - 2024

Videographer/Editor | Video Specialist | Course Designer

- Produce, film and edit youtube episodes/series to share thriviing student stories.
- Produce, film and edit event highlights/racap videos for our youtube channel.
- Interview and cast students for our youtube series.
- Edit and animate content for social media team.
- Create templates and edit paid ads for multiple demographics.
- Animate endcard and graphic for OTT and broadcast commercials.
- . Optimize paid media creative to reduce CPC.

Rockpaperbrands Agency | San Diego, CA

01/2012 - 2014

Videographer / Editor

- Script writing for 15-30 sec spots.
- Editing multiple projects for different clients and media.
- Delegate work to a team of interns and meet dealines.
- Responsible for proof reading, checking design consistency & file formats before delivering content.

Financial Institution | San Diego, CA

03/2008 - 2012

Videographer / Editor

- Pre-production, production and post-production for social media and TV.
- Video Script writing in English and Spanish for TV spots.
- Animate motion graphics for TV, social media videos and instore digital signage.
- Graphic design for print, social media and motion graphics.

Education